



CITY of BARTOW
POLE BANNER APPLICATION



City of Bartow Pole Banner Project

Celebrating African American Achievements

The Community Redevelopment Agency Banner Pole project, which adorns Martin Luther King, Jr. Boulevard and Polk Street with 115 banners celebrating African Americans' significant impact on the City of Bartow, is expanding to L.B. Brown Avenue with additional banners. Nominations of African Americans with ties to the City of Bartow who made notable contributions to humanity.

Steps in the Selection Process:

- **Receipt of Nominations:** The Banner Committee will receive nominations of candidates for banner placement throughout the designated nomination period, which is open-ended.
- **Initial Screening:** Upon receipt, nominations will undergo an initial screening process to ensure they meet the eligibility criteria outlined in the nomination guidelines.
- **Evaluation:** Eligible applications and supporting documents will be thoroughly evaluated by the Banner Committee based on the established criteria, including the candidate's impact on civil rights, civic involvement, or notable influence, as well as their positive contributions to Bartow and beyond.
- **Selection:** The Banner Committee will select candidates for banner placement based on the strength of their accomplishments and their alignment with the banner categories.
- **Notification:** Applicants will be notified via email of their status following each quarterly selection process. Successful candidates will receive instructions regarding the next steps in the banner placement process.
- **Announcement:** Upon completion of the selection process, the selected candidates will be announced to the public, highlighting their achievements and contributions to the community.

Community Engagement:

Applicant or Candidate maybe asked to participate in a quarterly community session to engage the community in telling the nominated candidate's story and sharing accomplishments at a local community forum.

Process for Community Engagement Session:

Session Coordination: The Community Redevelopment Agency (CRA) or designated organization will coordinate the quarterly community engagement sessions. These sessions create space to celebrate achievements past and present.

Content Preparation: Before the session, selected candidates/ representatives will be encouraged to prepare content highlighting their achievements, contributions, and personal journeys. This may include presentations, speeches, multimedia materials, or interactive activities to engage the audience.

Criteria for Nomination:

Residency Requirement: Candidates must have been Born, Lived, Worked, or Attended School in Bartow.

Impactful Contributions: Candidates should be trailblazers in Civil Rights, Civic Engagement, Business, Education, Athletics, Arts, Military, or Notable Influencers including Humanitarian or Philanthropy.

Positive Influence: Accomplishments must have positively influenced Bartow, the County, State, Country, or the World.

Banner Categories:

Candidates can be nominated under the following categories:

- Home of Champions (local athletes in high school, college, or professional level)
- Artist
- Entrepreneur/Business
- Education
- Civic Leader
- Law Enforcement
- Military

Submission Requirements:

To be considered for placement on a banner, applicants must submit the following:

- Clear Photo (s): High-resolution images, preferably headshots, with a minimum resolution of 300dpi.
- Candidate Bio: Paragraph outlining the candidate's background, achievements, and contributions. The response should include: the 5' W's- Who, What, Where, When, and Why
- Justification Statement: A description of the candidate's impact highlighting significant contributions.
- Completed Application: Ensure all sections of the application form are filled out accurately and completely.
- Use of Likeness Section: The applicant must initial the section related to the use of likeness on the banner.
- Participation in Community Engagement: Candidates/Representatives must commit to participating in at least one community engagement forum.

The criteria and submission requirements aim to ensure excellence and meaningful contributions for banner placement candidates in Bartow and beyond. We encourage all eligible individuals to join this celebration of achievements and community pride.

Engagement Format: The community engagement sessions may take various formats, such as panel discussions, town hall meetings, presentations, or workshops, depending on the preferences and the needs of the community.

Promotion and Outreach: The CRA or organizing committee will promote the community engagement sessions through various mediums to ensure maximum participation and engagement from the community. This may include advertising through social media, local media outlets, community organizations, and direct outreach to stakeholders.

Facilitation: Trained facilitators will guide the community engagement sessions to ensure meaningful dialogue, respectful interaction, and active participation from all attendees. The sessions will create a welcoming and inclusive environment where community members can learn, share, and connect with the nominated candidates.

Benefits of Community Engagement:

Empowerment: Community engagement empowers individuals to share their stories, perspectives, and experiences with the broader community, fostering a sense of pride and unity.

Connection: Community engagement sessions facilitate meaningful connections and add richness to the fabric of the community.

Inspiration: By sharing their achievements and accomplishments will inspire others and create a ripple effect of motivation and positivity.

Transparency and Accountability:

The selection process will be conducted with transparency and accountability to ensure fairness and impartiality. The Banner Committee will adhere to established guidelines and procedures throughout the evaluation and selection process. For any inquiries regarding the selection process or nomination status, applicants may contact the CRA Executive Director or the designated point of contact for the Banner Committee.

We encourage all nominated candidates to embrace the opportunity to engage with the community and celebrate their achievements together. Together, we can honor the rich heritage and contributions of African Americans in Bartow and inspire future generations to continue their legacy.

Note: Incomplete submissions may not be considered for banner placement.

Send submissions to:

C. Howard Smith, CRA Executive Director, at chsmith@cityofbartow.net.

Commissioner Trish Pfeiffer at tpfeiffer@cityofbartow.net

City of Bartow Banner Program Application

Type of Influence- Check All That Apply

Home of Champions Artist Military Educator
Civic Leadership Law Enforcement Entrepreneur

Candidates Information

Candidate's Name: _____ Nick Name (If Applicable) _____

Address: _____ Place of Employment or Business _____

Living or Deceased If Deceased, Year of Passing _____

Applicant Information

Name: _____ Email Address: _____

Phone Number: _____ Relationship to Candidate: _____

Organization Name (If Applicable): _____

Organization Address: _____

Participation in Community Engagement Activity Yes: _____ or No: _____

Candidates Narrative Information

Reason for Submission Accomplishments:

Program Criteria and Candidates' Characteristics

Born/Live in Bartow Work in Bartow Attend School in Bartow
Trailblazer Civic Involvement Notable Influencer

Submission Requirements

Applicant Photo(s): Candidate Bio: Initial- Use of Likeness Section

