



450 N Wilson Ave.
Bartow, FL 33830
CityofBartow.net

PRESS RELEASE

For immediate release

Contact: Laurie Hayes, Director of Communications

lhayes@cityofbartow.net

Office: 863.733.4642

Cell: 863.378.7929

City of Bartow Launches a Public Facing Performance Dashboard

(Bartow, FL - Dec. 5, 2025) The City of Bartow has launched a Strategy and Performance Dashboard to provide City leadership, elected officials and citizens with a central system to view and track strategy and performance data. The system can be accessed from the City's website at cityofbartow.net/541/Strategy-and-Performance-Dashboard.

The Dashboard houses all performance data that supports the strategy sections of the City's budget for each department and division, including Utilities, Sanitation, Police, Fire, Parks, Recreation & Cultural Arts, Public Works, Code Compliance, Planning and more. In addition to providing transparency to residents, this information will be used by City staff as a tool to effectively manage operations and guide the overall budget and resource allocation process.

"We continue to make tremendous progress in shoring up infrastructure, improving roadways, reducing blight, ensuring public safety, enhancing our parks and supporting our employees - all of which are making Bartow a more desirable place to live, work and play, said Mike Herr, Bartow City Manager. "The launch of this Performance Dashboard

allows the citizens of Bartow to hold us accountable to our stated goals and objectives and to ensure that we are being good stewards of their tax dollars.”

The Dashboard also provides high level tracking for more than 150 major initiatives that support key goals that have been identified by the City Manager and approved by the City Commission. These include becoming an employer of choice, creating cleaner, safer neighborhoods, maximizing the use of technology and innovation and ensuring that the city maintains strong financial health.

The dashboard will be updated on the 15th of each month to ensure that all data is accurate and up to date. Citizens are encouraged to explore the dashboard and continue to follow along to see how their tax dollars are being used to make improvements in the City.

###